

Robert S Kaplan

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## Biography

Robert S. Kaplan is **Baker Foundation Professor** at the Harvard Business School. Kaplan joined the HBS faculty in 1984 after spending 16 years on the faculty of the business school at Carnegie-Mellon University, where he served as Dean from 1977 to 1983. Kaplan received a B.S. and M.S. in Electrical Engineering from M.I.T., and a Ph.D. in Operations Research from Cornell University. He has received honorary doctorates from the University of Stuttgart and University of Lodz.

## Research

**Kaplan's research, Executive Education teaching, and consulting focus on linking cost and performance management systems to strategy implementation and operational excellence. He has been a co-developer of both [Activity-Based Costing](#) and the [Balanced Scorecard](#).**

## Publications

**He has authored or co-authored 14 books, 17 Harvard Business Review articles, and more than 120 other**

**papers.**  
**Recent**  
**books**  
**include The**  
**Execution**  
**Premium:**  
**Linking**  
**Strategy to**  
**Operations**  
**for**  
**Competitive**  
**Advantage,**  
**his fifth**  
**Balanced**  
**Scorecard**  
**book co-**  
**authored**  
**with David**  
**Norton,**  
**and Time-**  
**Driven**  
**Activity-**  
**Based**  
**Costing**  
**with Steve**  
**Anderson.**  
**His**  
**previous**  
**books with**

Norton  
include  
**Alignment,  
Strategy  
Maps,**  
named as  
one of the  
top ten  
business  
books of  
2004 by  
**Strategy &  
Business**  
and  
amazon.com,  
The  
**Strategy-  
Focused  
Organization**  
, named by  
**Cap Gemini  
Ernst &  
Young** as  
the best  
international  
business  
book for  
year 2000,  
and **The**



**Management,  
and  
Relevance  
Lost: The  
Rise and  
Fall of  
Management  
Accounting,  
which  
received  
the  
American  
Accounting  
Association  
Seminal  
Contributions  
to  
Literature  
Award in  
2007.**

**Awards**

**In  
2006,**

**Kaplan  
was  
elected  
to the  
Accounting  
Hall  
of  
Fame,  
and  
received  
the  
Lifetime  
Contribution  
Award**

**from  
the  
Management  
Accounting  
Section  
of the  
American  
Accounting  
Association  
(AAA).**

**In  
December  
2004,  
he**





**Times  
included  
him  
in its  
2005  
list of  
Top  
25  
Business  
Thinkers.  
The  
Accenture  
Institute  
for**

**Strategic  
Change  
named  
him,  
in  
2002  
and  
2003,  
among  
the  
Top  
50  
Thinkers  
and**

**Writers  
on  
Management  
Topics.  
Kaplan  
received  
the  
Outstanding  
Accounting  
Educator  
Award  
in  
1988  
from**

**the  
AAA,  
the  
1994  
CIMA  
Award  
from  
the  
Chartered  
Institute  
of  
Management  
Accountants  
(UK)**

**for  
"Outstanding  
Contributions  
to the  
Accountancy  
Profession,  
" and  
the  
2001  
Distinguished  
Service  
Award  
from  
the**

**Institute  
of  
Management  
Accountants  
(IMA)  
for  
contributions  
to the  
practice  
and  
academic  
community.**

# Board Membership

Kaplan  
speaks  
on  
performance

# **and cost management systems in North and**



**South  
America,  
Europe,  
Middle  
East,  
South  
Africa,**

**Asia,  
and  
Australia/New  
Zealand.**

**He  
is  
chairman**

**of  
the  
Practice  
Leadership  
Committee  
of  
The**

**Palladium  
Group  
and  
currently  
serves  
on  
the**

**boards  
of  
Evergreen  
Energy,  
Acorn  
Systems,  
and**

# **the Technion Institute of Management.**