

Robert S Kaplan

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Biography

Robert S. Kaplan is **Baker Foundation Professor** at the Harvard Business School. Kaplan joined the HBS faculty in 1984 after spending 16 years on the faculty of the business school at Carnegie-Mellon University, where he served as Dean from 1977 to 1983. Kaplan received a B.S. and M.S. in Electrical Engineering from M.I.T., and a Ph.D. in Operations Research from Cornell University. He has received honorary doctorates from the University of Stuttgart and University of Lodz.

Research

Kaplan's research, Executive Education teaching, and consulting focus on linking cost and performance management systems to strategy implementation and operational excellence. He has been a co-developer of both [Activity-Based Costing](#) and the [Balanced Scorecard](#).

Publications

He has authored or co-authored 14 books, 17 Harvard Business Review articles, and more than 120 other

**Writers
on
Management
Topics.
Kaplan
received
the
Outstanding
Accounting
Educator
Award
in
1988
from**

**Institute
of
Management
Accountants
(IMA)
for
contributions
to the
practice
and
academic
community.**

Board Membership

Kaplan
speaks
on
performance

**of
the
Practice
Leadership
Committee
of
The**

**boards
of
Evergreen
Energy,
Acorn
Systems,
and**

the Technion Institute of Management.