

Articles and Books

The five books in the Balanced Scorecard series authored by Kaplan and Norton are:

- **The Balanced Scorecard: Translating Strategy into Action**
- **The Strategy-Focused Organization: How Balanced Scorecard Companies Thrive in the New Business Environment**
- **Strategy Maps: Converting Intangible Assets into Tangible Outcomes**
- **Alignment: Using the Balanced Scorecard to Create Corporate Synergies**
- **Execution Premium: Linking Strategy to Operations for Competitive Advantage**

Kaplan and Norton have also written a record six Harvard Business Review articles:

- **The Balanced Scorecard: Measures That Drive Performance**
- **Using the Balanced Scorecard as a Strategic Management System**
- **Having Trouble with Your Strategy? Then Map It**
- **The Office of Strategy Management**
- **How to Implement a New Strategy Without Disrupting Your Organization**
- **Mastering the Management System**