

## Balanced Scorecard Hall of Fame

The Balanced Scorecard Hall of Fame is awarded annually by **Balanced Scorecard Collaborative** to companies that meet the following criteria:

- Be an enterprise, or the leading strategic business unit within it (e.g., largest revenue generator and/or market leader), that has implemented the BSC as defined by the Kaplan/Norton methodology
- Exemplify the 5 principles of a Strategy-Focused Organization
- Earn media recognition for its BSC implementation and present its BSC case at a public conference
- Achieve breakthrough results over a period of 24 months or longer
- Significant financial or market share gains (private & publicly-traded companies)
- Demonstrate the measurable achievement of mission or customer objectives (public or nonprofit organizations)
- Respected position within its industry segment or sector
- Provide a testimonial from a senior executive attributing the organization's results in part to its BSC

Non-profit and government organizations in the Hall of Fame include:

- **Brigham and Women's Hospital**
- **Brisbane City**
- **Canadian Blood Services**
- **City of Charlotte**
- **Duke Children's Hospital**
- **Economic Development Administration**
- **Fulton County Schools**
- **Hillside Family of Agencies**
- **KOTRA**
- **Metro de Madrid**
- **Ministry of Government Administration & Home Affairs**
- **Montefiore**
- **NASD**
- **National Federation of Coffee Growers of Colombia**
- **Nemours**
- **Puertos del Estado (Spanish Ports Authority)**
- **St. Mary's/Duluth Clinic**
- **Texas State Auditor's Office**
- **UCSD**
- **Unimed Vitória**
- **United States Postal Service**