

## David P Norton

(Redirected from [Norton](#))

Dr. David P. Norton is co-author, with Dr. **Robert S Kaplan**, of **The Execution Premium: Linking Strategy to Operations for Competitive Advantage**, his fifth Balanced Scorecard book. His previous books with Kaplan include **Alignment**, **Strategy Maps**, named as one of the top ten business books of 2004 by Strategy & Business and amazon.com, The **Strategy-Focused Organization**, named by Cap Gemini Ernst & Young as the best international business book for year 2000, and **The Balanced Scorecard: Translating Strategy into Action**, which has been translated into 22 languages and won the 2001 Wildman Medal from the American Accounting Association for its impact on practice.

Norton is the co-founder and president of Palladium Group. Prior to his career at Palladium, Dr. Norton co-founded and served as president and CEO of Balanced Scorecard Collaborative. He was also president of Renaissance Solutions, Inc., a Balanced Scorecard consulting firm. Prior to that he was the co-founder and president of Nolan, Norton & Company, where he spent 17 years as president.

He is a Trustee of Worcester Polytechnic Institute and a former Director of ACME (the Association of Consulting and Management Engineers).