

National Federation of Coffee Growers of Colombia

A nonprofit association uses the BSC to restore Colombian coffee to its previously central role as the linchpin of social stability and economic prosperity for this South American nation.

Founded in 1927, the National Federation of Coffee Growers of Colombia (FNC) is a non-profit organization with 2,241 employees, whose primary goal is to organize, promote and regulate the Colombian coffee sector, thereby upholding the strategic social capital nature of the sector. The FNC is also a democratic organization with more than 375,000 federated coffee growers, who in turn elect a congress to represent the 560,000 coffee growers across the country. By administering the National Coffee Fund, a government account, the FNC is able to improve living conditions for coffee growers.

"Solutions to the crisis [facing the coffee sector early in the 21st century] began with the establishment of strategic guidelines... With the BSC, we were able to create a number of indicators that have marked the Federation's roadmap for the past 3 years and facilitated the execution of policies aimed at the long-term sustainability of Colombian coffee growing. Today we can say that Colombian coffee has taken a new course - promising, innovative, of greater value, creating new paradigms and with the coffee grower as its prime beneficiary."

Gabriel Silva, CEO