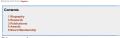
Robert S Kaplan



Biography

Robert S. Kaplan is Baker Foundation Professor at the Harvard Business School. Kaplan joined the HBS faculty in 1984 after spending 16 years on the faculty of the business school at Carnegie-Mellon University, where he served as Dean from 1977 to 1983. Kaplan received a B.S. and M.S. in Electrical Engineering from M.I.T., and a Ph.D. in Operations Research from Cornell University. He has received honorary doctorates from the University of Stuttgart and University of Lodz.

Research

Kaplan's research,
Executive Education
teaching, and
consulting focus on
linking cost and
performance
management systems
to strategy
implementation and
operational excellence.
He has been a codeveloper of both
Activity-Based Costing
and the Balanced
Scorecard.

Publications

He has authored or co-authored 14 books, 17 Harvard Business Review articles, and more than 120 other

papers. Recent books include The **Execution Premium:** Linking Strategy to **Operations** for Competitive Advantage, his fifth **Balanced Scorecard** book coauthored with David Norton, and Time-Driven **Activity-Based** Costing with Steve Anderson. His previous books with

Norton include Alignment, **Strategy** Maps, named as one of the top ten business books of 2004 by Strategy & **Business** and amazon.com, The Strategy-**Focused Organization** , named by **Cap Gemini** Ernst & Young as the best international **business** book for year 2000, and The

htps://www.australastung.com/wiki/index.alm/Enbest_X_Eng Page 3 of 22

Balanced Scorecard: **Translating Strategy** into Action, which has been translated into 22 languages and won the 2001 Wildman **Medal from** the **American Accounting Association** for its impact on practice. He also coauthored Cost and Effect, **Implementing Activity-Based Cost**

Management, and Relevance Lost: The Rise and Fall of **Management** Accounting, which received the **American Accounting Association Seminal Contributions** to Literature Award in 2007.

Awards

In 2006,

Kaplan was elected to the Accounting Hall of Fame, and received the Lifetime Contribution **Award**

from the Management Accounting Section of the **American** Accounting **Association** (AAA). In **December** 2004, he

received the **Telecom** Italia "Prize for Leadership on **Business** and **Economic** Thinking." The **Financial**

Times included him in its 2005 list of Top **25 Business** Thinkers. The **Accenture** Institute for

Strategic Change named him, in 2002 and 2003, among the Top **50 Thinkers** and

Writers on Management Topics. Kaplan received the Outstanding Accounting **Educator Award** in 1988 from

the AAA, the 1994 **CIMA Award** from the Chartered Institute of Management **Accountants** (UK)

for "Outstanding Contributions to the **Accountancy** Profession, " and the 2001 Distinguished Service **Award** from the

Institute of Management **Accountants** (IMA) for contributions to the practice and academic community.

Board Membership

Kaplan speaks on performance

and cost management systems IN North and

South America, Europe, Middle East, South Africa,

Asia, and Australia/New Zealand. He is chairman

of the Practice Leadership Committee of The

Palladium Group and currently serves on the

boards of Evergreen Energy, Acorn Systems, and

the Technion Institute of Management.