

Robert S Kaplan

Contents
1 Biography
2 Research
3 Publications
4 Awards
5 Board Membership

Biography

Robert S. Kaplan is [Baker Foundation Professor](#) at the Harvard Business School. Kaplan joined the HBS faculty in 1984 after spending 16 years on the faculty of the business school at Carnegie-Mellon University, where he served as Dean from 1977 to 1983. Kaplan received a B.S. and M.S. in Electrical Engineering from M.I.T., and a Ph.D. in Operations Research from Cornell University. He has received honorary doctorates from the University of Stuttgart and University of Lodz.

Research

Kaplan's research, Executive Education teaching, and consulting focus on linking cost and performance management systems to strategy implementation and operational excellence. He has been a co-developer of both [Activity-Based Costing](#) and the [Balanced Scorecard](#).

Publications

He has authored or co-authored 14 books, 17 Harvard Business Review articles, and more than 120 other

papers.
Recent books include **The Execution Premium: Linking Strategy to Operations for Competitive Advantage**, his fifth **Balanced Scorecard** book co-authored with **David Norton**, and **Time-Driven Activity-Based Costing with Steve Anderson**. His previous books with

Norton
include
**Alignment,
Strategy
Maps,**
named as
one of the
top ten
business
books of
2004 by
**Strategy &
Business**
and
amazon.com,
The
**Strategy-
Focused
Organization**
, named by
Cap Gemini
Ernst &
Young as
the best
international
business
book for
year 2000,
and **The**

Balanced Scorecard: Translating Strategy into Action, which has been translated into 22 languages and won the 2001 Wildman Medal from the American Accounting Association for its impact on practice. He also co-authored **Cost and Effect, Implementing Activity-Based Cost**

**Kaplan
was
elected
to the
Accounting
Hall
of
Fame,
and
received
the
Lifetime
Contribution
Award**

**from
the
Management
Accounting
Section
of the
American
Accounting
Association
(AAA).**

**In
December
2004,
he**

**received
the
Telecom
Italia
"Prize
for
Leadership
on
Business
and
Economic
Thinking."
The
Financial**

**Writers
on
Management
Topics.
Kaplan
received
the
Outstanding
Accounting
Educator
Award
in
1988
from**

**the
AAA,
the
1994
CIMA
Award
from
the
Chartered
Institute
of
Management
Accountants
(UK)**

**for
"Outstanding
Contributions
to the
Accountancy
Profession,
" and
the
2001
Distinguished
Service
Award
from
the**

**Institute
of
Management
Accountants
(IMA)
for
contributions
to the
practice
and
academic
community.**

Board Membership

Kaplan
speaks
on
performance

and cost management systems in North and

**South
America,
Europe,
Middle
East,
South
Africa,**

**Asia,
and
Australia/New
Zealand.**

He

is

chairman

**of
the
Practice
Leadership
Committee
of
The**

**Palladium
Group
and
currently
serves
on
the**

**boards
of
Evergreen
Energy,
Acorn
Systems,
and**

the Technion Institute of Management.