

Robert S Kaplan

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Biography

Robert S. Kaplan is **Baker Foundation Professor** at the Harvard Business School. Kaplan joined the HBS faculty in 1984 after spending 16 years on the faculty of the business school at Carnegie-Mellon University, where he served as Dean from 1977 to 1983. Kaplan received a B.S. and M.S. in Electrical Engineering from M.I.T., and a Ph.D. in Operations Research from Cornell University. He has received honorary doctorates from the University of Stuttgart and University of Lodz.

Research

Kaplan's research, Executive Education teaching, and consulting focus on linking cost and performance management systems to strategy implementation and operational excellence. He has been a co-developer of both [Activity-Based Costing](#) and the [Balanced Scorecard](#).

Publications

He has authored or co-authored 14 books, 17 Harvard Business Review articles, and more than 120 other

**Norton
include
Alignment,
Strategy
Maps,**
named as
one of the
top ten
business
books of
2004 by
Strategy &
Business
and
amazon.com,
The
**Strategy-
Focused
Organization**
, named by
Cap Gemini
Ernst &
Young as
the best
international
business
book for
year 2000,
and **The**

Balanced Scorecard: Translating Strategy into Action, which has been translated into 22 languages and won the 2001 Wildman Medal from the American Accounting Association for its impact on practice. He also co-authored **Cost and Effect, Implementing Activity-Based Cost**

**Management,
and
Relevance
Lost: The
Rise and
Fall of
Management
Accounting,
which
received
the
American
Accounting
Association
Seminal
Contributions
to
Literature
Award in
2007.**

Awards

**In
2006,**

**Kaplan
was
elected
to the
Accounting
Hall
of
Fame,
and
received
the
Lifetime
Contribution
Award**

**received
the
Telecom
Italia
"Prize
for
Leadership
on
Business
and
Economic
Thinking."
The
Financial**

**Strategic
Change
named
him,
in
2002
and
2003,
among
the
Top
50
Thinkers
and**

**Writers
on
Management
Topics.
Kaplan
received
the
Outstanding
Accounting
Educator
Award
in
1988
from**

**the
AAA,
the
1994
CIMA
Award
from
the
Chartered
Institute
of
Management
Accountants
(UK)**

**Institute
of
Management
Accountants
(IMA)
for
contributions
to the
practice
and
academic
community.**

Board Membership

Kaplan
speaks
on
performance

and cost management systems in North and

**South
America,
Europe,
Middle
East,
South
Africa,**

**Asia,
and
Australia/New
Zealand.**

**He
is
chairman**

of the Practice Leadership Committee of The

**Palladium
Group
and
currently
serves
on
the**

**boards
of
Evergreen
Energy,
Acorn
Systems,
and**

the Technion Institute of Management.