

Translate the Strategy to Operational Terms

A **Strategy-Focused Organization** translates strategy into action when it organizes a "**strategy map**" framework of cause and effect between its strategic **objectives**, then operationalizes these objectives with measures which, considered as a group, comprise a **Balanced Scorecard**. This "**hypothesis**" about how the strategy will create value involves objectives drawn from, at a minimum, four perspectives: Financial, Customer, Internal Process, and Learning and Growth.

Categories: [Definitions](#) | [Strategy-Focused Organization Principles](#)